RGIA Announces Successful University of Washington Project Initiative

SEATTLE, WASHINGTON—May 21, 2010—Rich Geographic Internet Applications (RGIA), the Seattle, Washington-based technology company, has announced a successful vendor technology project with the University of Washington (UW) providing new and cutting edge Internet applications for the main college campus in Seattle to be used by the UW staff and the general public.

RGIA is providing UW with an innovative geographic information system (GIS) Internet website through AssetMapper. This new state-of-the-art Internet location system integrates current mapping technologies that are commonly used by the public, such as Google, ESRI, YAHOO, and Microsoft, into one spacial asset management system that can instantly locate and present all campus assets onto a single referenced map complete with multiple links for more information.

Kevin Armstrong, the President of RGIA and the chief designer of AssetMapper, demonstrated the numerous new and practical applications of his product for reporters.

 "With AssetMapper, a student who sees a bee hive in a tree on the UW campus can instantly report its precise location to the maintenance staff who can immediately take action. Or if you want to know where wheelchair-accessible parking spots are within 200 feet of Husky Stadium, AssetMapper can both show you where they are on a specially designed and highlighted MapSite and tell you how many there are and give you directions on how to reach them."

Traditional websites are limited by just one dimension of mere links, words, or static images. As Armstrong explains "An AssetMapper MapSite takes a common Internet browser and creates visuals that connect all sorts of disparate data and applications under one easy-to-use interface." Technically, this is known as "spacial asset management content" but in reality it is a simple and powerful way to access information quickly using current databases and information already maintained but not easily accessible.

 "Instead of having to search through half a dozen webpages and multiple paragraphs of text and often confusing images to find the information you need, AssetMapper gets your answer in three clicks or less" said Armstrong. "There is a 'WOW' factor of getting the information you need super quick and very easily but also being able to use it almost instantly because of the multiple links and precise instructions provided along with a map on the MapSite."

RGIA will also provide all maintenance support services and training on use of AssetMapper. Aside from the successful UW project, RGIA has also developed an online tracking system for InfoHarvest, a provider of online tools for natural resource planning.

RGIA is dedicated to delivering enterprise-wide MapSites to virtually every industry and linking information and employees via an innovative interactive web-based solution creating unparalleled ease of communication between disparate sources of information and any employee. RGIA is certified with the Washington State Office of Minority and Women's Business Enterprises. For more information visit the RGIA website www.rgia.org .

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